

Hi [MANAGER NAME] –

I'm interested in attending Zenoss' annual conference, GalaxZ and it's happening April 10-12, 2017, in Austin, Texas.

GalaxZ is the only conference in the industry that is completely dedicated to hybrid IT monitoring. And given our interest with Zenoss as our monitoring solution, I'd love to get your approval to buy a ticket and attend.

They're going to have a full day of hands-on training sessions, including in-depth discussions on trends like cloud, containers, converged infrastructure and much more. By attending, I'll be able to gain more value from using Zenoss, which can help us achieve better results for our organization.

Overall, I feel like it will be a great place to grow my skills while learning about the latest trends in IT monitoring.

The registration cost is \$795 for an early bird pass — but this price is going up on December 16th, so it would be great to register ASAP. Training classes are an additional \$750, which is half the price of what Zenoss training usually costs.

I'd be thrilled to represent our company at GalaxZ, so please let me know if I have your OK to register.

Thanks,  
[NAME]

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