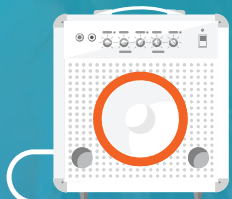


GalaxZ17
ZENOSS USER CONFERENCE

((zenoss))

PRESENTS



LIVE MONITORING



- CAPITAL OF THE WORLD -

From Austin, Texas, home of breakfast tacos, food trucks and live music, Zenoss proudly presents the premier IT monitoring event of the year!

Sponsorship Guide

APRIL 10-12, 2017

JW MARRIOTT HOTEL AUSTIN, TEXAS

galaxz.zenoss.com

Zenoss is proud to invite you to join us as a sponsor at the 3rd annual GalaxZ User Conference. Last year, GalaxZ proved to be a tremendous value to attendees and sponsors alike, and we're excited to tell you that GalaxZ 17 will be bigger, bolder, and better than before.

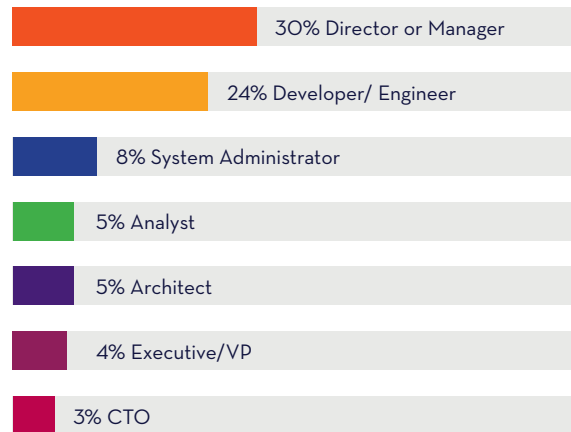
GalaxZ gives attendees access to more tools, content, connections, and technical education than anywhere else - all packed into a two and a half day, super-concentrated, high-energy event, complete with plenty of networking opportunities and a Texas-sized party. Join business leaders, IT experts, and technologists who are defining, managing and monitoring today's complex mix of converged, virtualized, and cloud-based infrastructures.

For more information about sponsorship opportunities, please contact us at galaxz@zenoss.com.

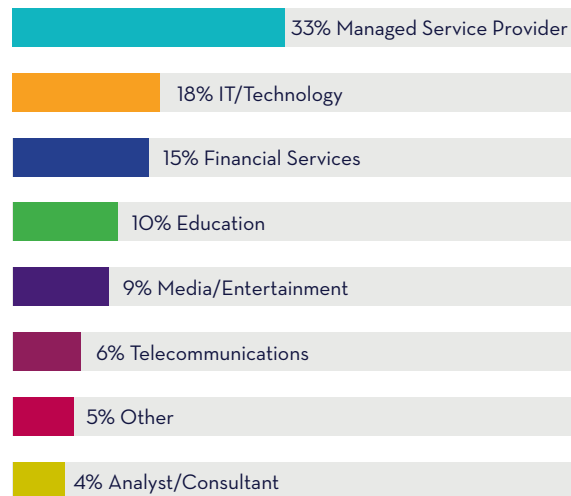
ATTENDEE BREAKDOWN

Last year, GalaxZ saw nearly 500 attendees, bringing together IT Executives, technology thought leaders, and key decision makers and influencers.

ATTENDEE ROLES



INDUSTRY TYPE



Become a sponsor at the Zenoss GalaxZ User Conference and:

- Discuss your products and services directly with a prequalified audience
- Expose your brand to the Zenoss user community
- Feature your solutions and get GalaxZ attendees excited about your company
- Get invaluable feedback from the industry's smartest users

PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR
\$50K	\$35K	\$20K	\$12K	\$7.5K
2 REMAINING	5 REMAINING	6 REMAINING	8 REMAINING	10 REMAINING

		P	G	S	B	E
INFLUENCE						
Speaking Opportunities	Inclusion in Highlight Video					
	30-min Breakout Session Presentation					
INTERACTION						
Networking	Sponsorship of Zenoss Appreciation Party					
	Sponsorship of Welcome Reception					
	Partner Showcase Sponsorship					
	Prominent Booth Location					
Partner Showcase	Turnkey Exhibit Kiosk with Signage					
Attend	Conference Passes	10	8	6	4	2
EXPOSURE						
Press Release Inclusion	Quote					
	Mention					
	Press Release Template					
Promotion	Final List of Attendees in Advance					
	Ability to Feature Collateral in Breakout Sessions					
	Collateral/Swag Included in Conference Bag					
	Main Stage Recognition					
	Logo in All Email Communications					
	Inclusion in Post-Conference Email to Attendees					
	Raffle Prize Donation Opportunity					
Social Media	Guest Blog Post on Zenoss Blog					
	Promotion on Zenoss Social Networks					
Signage	Branded Signage in Prominent Areas					
Event Website	Company Logo and Hyperlink					
Mobile App	Company Logo and Hyperlink					
	Company Name					
	Company Description Word Count	200	100	75	50	25

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MPOs		
OFFERING	PRICE	BENEFITS
Mobile Charging Stations	2.5K	Keep attendees' devices juiced up throughout GalaxZ. Your logo will be prominently placed on our two charging stations. (1 available)
Refreshments	5K	Sponsor the daily gourmet coffee and snack bar. Attendees will eat your brand up as they move between sessions and grab a coffee, drink, and snack. Sponsor receives signage and branded napkins. (1 available)
Room Key	5K	Custom hotel room keys will be provided to all conference attendees who are staying at the official GalaxZ hotel with your company name and logo prominently displayed. (1 available)
Conference Water Bottle	10K	Attendees need to stay hydrated. Get in on the action by having your brand front and center on our attendee water bottles (co-branded with Zenoss). Each attendee will receive one as they check in at the conference. Great visibility and sustainable! (1 available)
Co-Branded Lanyards	5K	GalaxZ conference attendees will not only see your company logo, but they will wear a badge holder with your company's logo on it. Attendees wear their badges throughout all conference functions.
Room Drops	5K	Welcome attendees back to their rooms with a sweet gift awaiting them. This is the perfect way to capture the attention of an attendee. Sponsor must provide the gift and ship to the hotel. (unlimited)
ZenPack Challenge	25K	The ZenPack Challenge Sponsorship is a high visibility opportunity. The challenge will be promoted across the conference through the duration of GalaxZ. You will have the opportunity to interact with the challenge participants alongside Zenoss members. This sponsorship comes with a "Silver" Level sponsorship presence.