

GALAXZ20

ZENOSS USER CONFERENCE

SPONSORSHIP GUIDE

JULY 16-17, 2020 | JW MARRIOTT HOTEL - AUSTIN, TEXAS

zenoss
Own IT.

Zenoss is proud to invite you to join us as a sponsor of **GAi_AxZ20**, our fifth annual gathering of business leaders, IT experts, and technologists who are defining the future of IT operations, DevOps and the applications that drive modern businesses.

GalaxZ gives attendees access to content, connections and technical education — all packed into a super-concentrated, high-energy 2-day event, full of peer networking opportunities. **For more information about sponsorship opportunities, please contact us at galaxz@zenoss.com.**

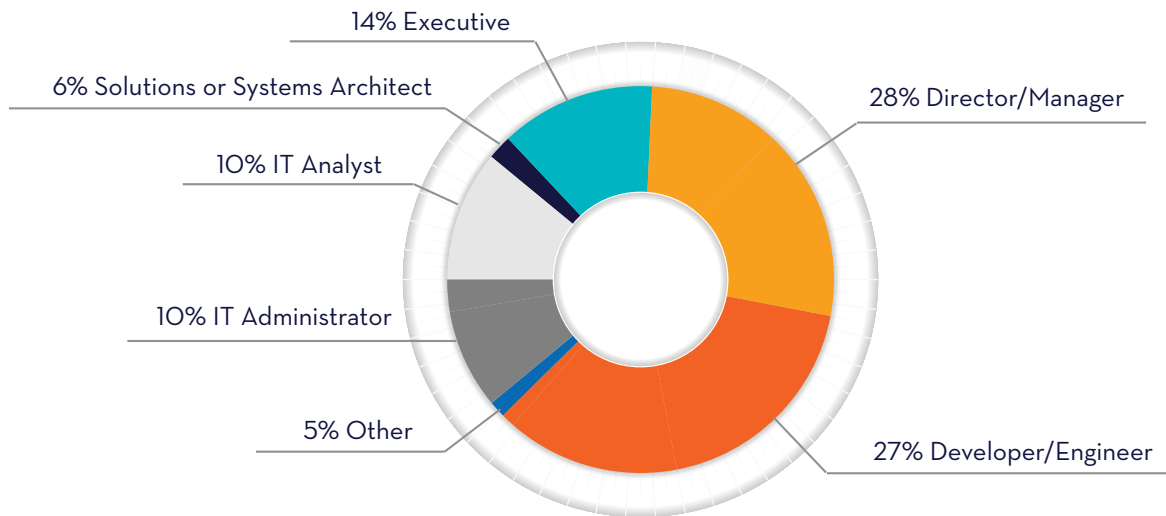
PAST SPONSORS:



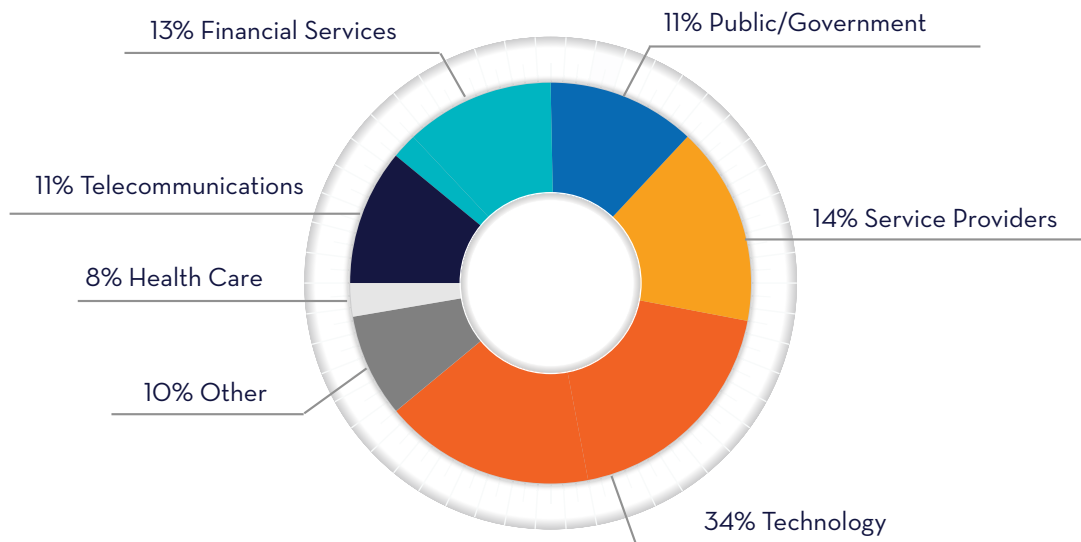
ATTENDEE BREAKDOWN

GalaxZ brings together hundreds of executives, technology thought leaders and key decision makers in the IT Ops market.

ATTENDEE ROLES



INDUSTRY TYPE



SPONSORSHIP PACKAGES

Become a sponsor at GalaxZ20 and:

- Discuss your products and services directly with a prequalified audience
- Expose your brand to the Zenoss user community
- Feature your solutions in the Partner Showcase
- Get invaluable feedback from the industry's smartest users

PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR
\$35K	\$22K	\$15K	\$10K	\$5K
2 REMAINING	5 REMAINING	6 REMAINING	8 REMAINING	10 REMAINING
P	G	S	B	E

INFLUENCE

SPEAKING OPPORTUNITIES	General Session Speaking Opportunity	X				
	Breakout Session Presentation	X	X			
	Post GalaxZ Joint Webinar	X	X			

INTERACTION

NETWORKING	Sponsorship of Zenoss Appreciation Party	X				
	Sponsorship of Welcome Reception	X	X			
	Final Opt-in List of Attendees in Advance	X	X			

PARTNER SHOWCASE	Turnkey Exhibit Kiosk with Signage and Monitor	X	X	X	X	X
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ATTEND	Conference Passes	10	8	6	4	2
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EXPOSURE

PRESS RELEASE INCLUSION	Quote	X				
	Mention	X	X	X		
	Press Release Template	X	X	X	X	X

PROMOTION	Guest Blog Post on Zenoss Blog	X	X	X	X	
	Raffle Prize Donation Opportunity	X	X	X	X	
	Promotion on Zenoss Social Networks	X	X	X	X	
	Main Stage Recognition	X	X	X	X	X
	Logo in Email Communications	X	X	X	X	X
	Logo & Company Description in Mobile App	X	X	X	X	X
	Company Logo on Website	X	X	X	X	X

SIGNAGE	Branded Signage in Prominent Areas	X	X	X	X	X
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ADD-ON OPPORTUNITIES

OFFERING	PRICE	BENEFITS
ROOM KEY	\$8K	Custom hotel room keys will be provided to all conference attendees who are staying at the official GalaxZ hotel with your company name and logo prominently displayed. <i>(1 available)</i>
CO-BRAND LANYARDS	\$8K	GalaxZ conference attendees will not only see your company logo, but they will wear a badge holder with your company's logo on it. Attendees wear their badges throughout all conference functions. <i>(1 available)</i>
ROOM DROPS	\$5K	Welcome attendees back to their rooms with a sweet gift awaiting them. This is the perfect way to capture the attention of an attendee. Sponsor must provide the gift and ship to the hotel. <i>(unlimited)</i>
5K RUN	\$10K	The 5K Fun Run is a huge tradition at GalaxZ. Each participant earns the coveted headband that will feature your brand. The sponsor will also receive mention at the morning keynote kickoff and on the Fun Run blog post recap. <i>(1 available)</i>
WIRELESS SPONSOR	\$10K	Be the official wireless sponsor and offer wireless internet access to all GalaxZ attendees at the conference. The wireless sponsor also includes the primary charging station in the main conference hall. <i>(1 available)</i>
MORNING COFFEE SERVICE	\$5K	Get GalaxZ moving by sponsoring the morning gourmet coffee and tea service. Attendees will start their day with your brand as they move between sessions and grab a coffee and snack. Sponsor receives signage, branded napkins and branded cups. <i>(1 available)</i>
HAIR OF THE ZEBRA BREAKFAST	\$5K	Get GalaxZ moving after a late night out by sponsoring the Bloody Mary and Mimosa Bar the morning after the off-site party. Attendees will start their day with your brand as they kick-off the morning. Sponsor receives signage and branded napkins. <i>(1 available)</i>