

GALAXZ21

ZENOSS DIGITAL CONFERENCE

SPONSORSHIP GUIDE

APRIL 22, 2021 | BROADCASTING LIVE FROM AUSTIN, TX

zenoss
Own IT.

Zenoss is proud to invite you to join us as a sponsor of G*A*L*A*X*Z***21**, our sixth annual gathering of business leaders, IT experts, and technologists who are defining the future of IT operations that drive modern businesses.

GalaxZ gives attendees access to content, connections and technical education — all packed into a virtual, high-energy 1-day event, full of peer networking opportunities.

For more information about sponsorship opportunities, please contact us at galaxz@zenoss.com.

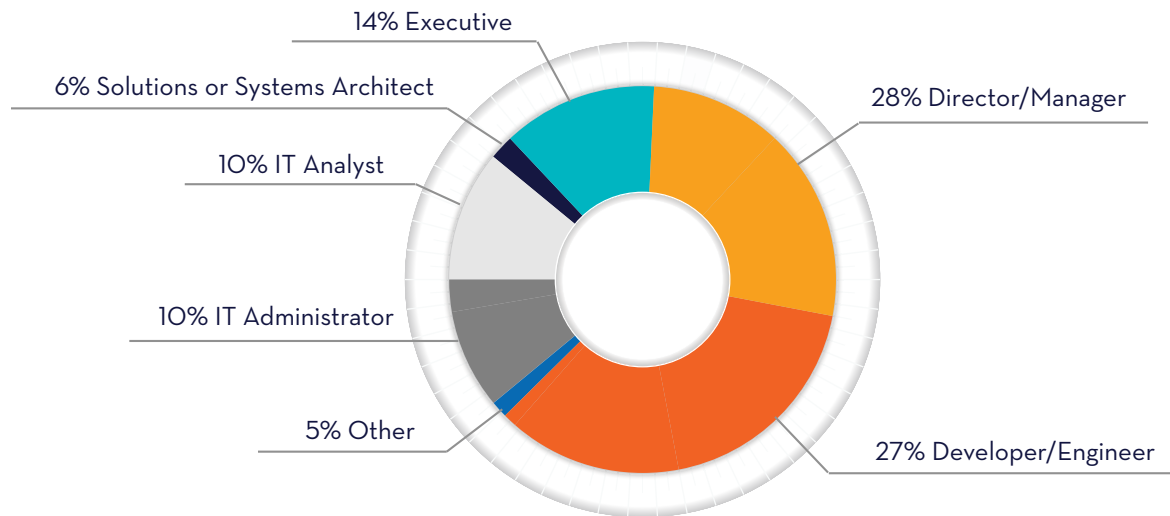
PAST SPONSORS:



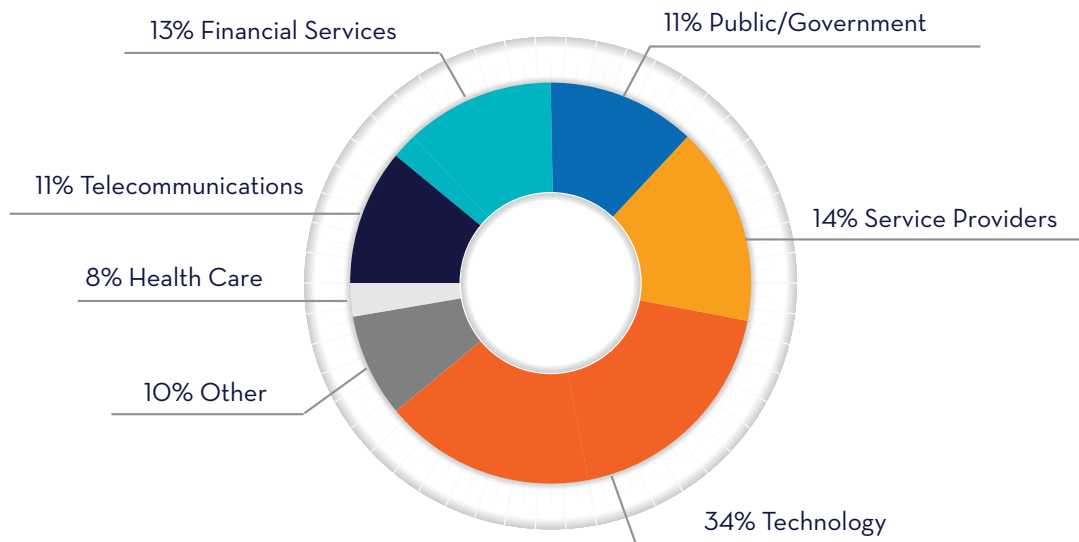
ATTENDEE BREAKDOWN

GalaxZ brings together hundreds of executives, technology thought leaders and key decision makers in the IT Ops market.

ATTENDEE ROLES



INDUSTRY TYPE



SPONSORSHIP PACKAGES

Become a sponsor at GalaxZ21 and:

- Discuss your products and services directly with a prequalified audience
- Expose your brand to the Zenoss user community & prospects
- Feature your solutions in the Partner Showcase
- Get invaluable feedback from the industry's smartest users

PLATINUM	GOLD	SILVER	BRONZE
\$15,000	\$10,000	\$5,000	\$2,500
LIMITED TO 2	LIMITED TO 5	LIMITED TO 10	LIMITED TO 10
P	G	S	B

ENGAGEMENT				
Live Chat with Attendees	X	X	X	X
Final Opt-in List of Attendees in Advance	X	X	X	
Dedicated Landing Page	X	X		
Attendees Can Schedule 1:1 Appointments	X	X		
Share Downloadable Content	1 Video, 3 Docs	1 Video, 2 Docs		
PRESS RELEASE INCLUSION				
Press Release Template	X	X	X	X
Highlighted in Zenoss PR	X	X	X	
Dedicated Zenoss PR	X			
PROMOTION				
Promotion Recognition in Keynote Presentation	X	X	X	X
Promotion on Zenoss Social Networks	X	X	X	X
Logo & Company Description on Website	X	X	X	X
Logo in Zenoss Email Communications	X	X	X	
Guest Blog Post on Zenoss Blog	X	X	X	
Logo on Breakout Session Presentations	X	X		
Interstitial Ad During General Session	X			
Post GalaxZ Joint Webinar	X			